
MIDWEST COMMUNICATIONS, INC.

and Affiliates

ANNUAL EEO PUBLIC FILE REPORT

Midwest Communications, Inc.

WTAQ-AM/FM, WIXX-FM, WOZZ-FM, WRQE-FM (formerly WZBY-FM), WROE-FM, WNCY-FM, WNFL-AM

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of Midwest Communications Inc.’s Northeast Wisconsin Employment Unit (“SEU”). This SEU is comprised of the following stations: WTAQ-AM, WIXX-FM and WNFL-AM licensed to Green Bay, Wisconsin, WOZZ-FM licensed to New London, Wisconsin, WRQE-FM (formerly WZBY-FM) licensed to Sturgeon Bay, Wisconsin, WROE-FM and WNCY-FM licensed to Neenah-Menasha, Wisconsin and WTAQ-FM licensed to Glenmore, WI. This report has been placed in the public inspection files of these stations and posted on their websites, if they have websites, prior to August 1, 2010.

The information contained in this Report covers the time period beginning August 1, 2009 to and including July 31, 2010 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station(s) comprising the SEU during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the EEO rule), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hire for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1 and 2 that follow have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-time Positions for Which This Source was utilized” refer to the number of the full-time job positions listed on Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended but when the hire actually began working. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone or by e-mail.

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APPENDIX 1

Annual EEO Public File Report

Midwest Communications, Inc. – Northeast Wisconsin
Covering the Period from August 1, 2009 to July 31, 2010

Stations Comprising Station Employment Unit:

**WTAQ-AM/FM, WIXX-FM, WOZZ-FM, WRQE-FM (formerly WZBY-FM), WROE-FM, WNCY-FM,
WNFL-AM**

Vacancy Information

<u>Full-time Positions Filled by Job Title</u>	<u>DOE</u>	<u>Total # Interviewed</u>	<u>Recruitment Source of Hire</u>	<u>Recruitment Sources Utilized</u>
Traffic Person – WOZZ/WROE WBFM/WHBL.WXER/WHBZ Radio	10/15/09	14	WNCY Radio	1, 2, 6, 14, 15, 16, 22, 23, 26-166, 167
Marketing Consultant WTAQ-AM Radio	11/30/09	9	WTAQ Radio	1, 4, 7, 14, 15, 16, 22, 23, 26-166, 167
Brand Manager WIXX-FM Radio	11/30/09	10	All Access	3, 5, 9, 14-25, 26-166, 167
News Reporter/Anchor WTAQ-AM Radio	1/22/10	8	In-House Posting	3, 5, 9, 14-25, 26-166
Marketing Consultant WIXX-FM Radio WIXX-FM Radio	12/8/09 1/25/10	13	Inside Referral Outside Referral	4, 14-26, 26-166, 167, 168
Announcer WIXX-FM Radio	2/1/10	13	In-House Posting	3, 5, 9, 14, 15, 16, 22, 23, 26-166, 167
Marketing Consultant WROE-FM Radio	4/21/10	8	Referral	1, 4, 7, 14, 15, 26-166, 167, 168
Traffic Person – WOZZ/WROE WBFM/WHBL/WXER/WHBZ Radio	4/30/10	12	WI Broadcasters Job Board	1, 14, 15, 16, 22, 23, 26-166, 167
Announcer WROE-FM Radio	5/10/10	8	In-House Posting	3, 5, 9, 14-25, 26-166, 170
Total Number of Positions Filled During Applicable Period:			10	
Total Number of Persons Interviewed During Applicable Period:			95	

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APPENDIX 1 (Con't.)

Recruitment Sources:

<u>Radio Announcements</u>	<u>Contact</u>	<u>Address</u>	<u>Method of Contact:</u>	<u># Interviews From Source</u>
1. WIXX/WNCY/WROE/WOZZ WNFL/WRQE (formerly WZBY) WTAQ AM/FM	Jim Tiedt	1420 Bellevue Street., Green Bay, WI 54311	920-435-3771	11
2. WDEZ-FM Radio	John Flesch	557 Scott Street, Wausau, WI 54403	715-842-1672	1

Internet Sites:

3. All Access		18955 Pacific Coast Hwy., Malibu, CA 90265	info@allaccess.com	21
4. Yahoo/Hot Jobs	Michael Parvin	475 Sansome Street, San Francisco, CA 94111	yahoo.com	1
5. The Tattler		4517 Minnatonka Blvd., Minneapolis, MN 55416	info@main-st.net	
6. Career Builder	Leland Short	200 N. LaSalle Street, Chicago, IL 60601	careerbuilder.com	2
7. Indeed		177 Broad Street, 6 th Floor, Stamford, CT 06901	indeed.com	2
8. WI Jobs.com (Monster Company)		622 Third Avenue, 39 th Floor, New York NY 10017	jobs.com	
9. Radio Online		3500 Tripp Avenue, Amarillo, TX 79121-1637	www.radioonline.com	2
10. TV and Radio Jobs			tvandradijobs.com	
11. Bitboard (Clear Channel)		200 E. Basse Road, San Antonio, TX 78209	bitboard.com	

Newspapers:

12. Green Bay Press-Gazette	Classified	435 E. Walnut Street, Green Bay, WI 54301	9200-431-8300	
13. The Post-Crescent	Classified	113 S. Monroe Street, Green Bay, WI 54301	920-432-2941	

Postings:

14. WIXX/WNCY/WRQE/WROE/ WTAQ-AM-FM/WNFL	Office Mgr.	1420 Bellevue Street, Green Bay, WI 54311	linda.noonan@mwcradio.com	11
15. WOZZ-FM	Admin. Asst.	1500 N. Casaloma Drive, Appleton, WI 54911	sandy.bringman@mwcradio.com	
16. WHBL/WHBZ/WBFMWXER	Admin. Asst.	2100 Washington Street, Sheboygan, WI 53081	melissa.basler@mwcradio.com	
17. WQLR/WNWN-AM/WKZO AM/FM/WVFM	Office Mgr.	4200 W. Main Street, Kalamazoo, MI 49002	amy.burrow@mwcradio.com	
18. WNWN-FM	Office Mgr.	25 W. Michigan Avenue, Battle Creek, MI 49017	jim.siler@mwcradio.com	
19. WYVN/WHTC-AM	Office Mgr.	87 Central Avenue, Holland, MI 49423	patty.vandenberg@mwcradio.com	
20. WTVB-AM	Office Mgr.	182 N. Angola Road, Coldwater, MI 49036	pat.thomas@mwcradio.com	
21. KDAL AM-FM/KTCO/ KHQ/WDSM/WGEE	Office Mgr.	715 E Central Entrance, Duluth, MN 55811	karen.strom@mwcradio.com	
22. WIFC/WDEZ/WSAU-AM/ WOFM/WRIG-AM	Admin. Asst.	557 Scott Street, Wausau, WI 54403	shelley.kafka@mwcradio.com	
23. WSAU-FM (formerly WIZD) Radio	Admin. Asst.	2460 Plover Road, Plover, WI 54226	felicia.mielke@mwcradio.com	
24. WMGI/WWSY/WINH/WPRS	Office Mgr.	824 S. 3 rd Street, Terre Haute, IN 47807	pam.schalburg@mwcradio.com	
25. WMFG AM/FM, WNMT/ KMFG/WUSZ/WTBX	Office Mgr.	807 West 37 th Street, Hibbing, MN 55746	linda.salo@mwcradio.com	

EEO List: Receive Information on ALL Open Positions

<u>FAX</u>	<u>Fax #:</u>	
26. WI Broadcasters Association	608-256-3986	5
27. Neighbors Place	715-845-6420	
28. NAACP (Milwaukee Chapter)	414-871-1091	
29. Milwaukee Urban League	414-374-1995	
30. LaCrosse Area Hmong Association	308-781-5011	
31. Job Corps	715-359-1907	
32. Equal Opp. Comm. (Milwaukee)	414-297-4133	
33. Eau Claire Area Hmong Association	715-832-0612	

MAIL

	<u>Contact:</u>	<u>Mailing Address:</u>
34. American Indian Issues Advisor		PO Box 7863, Madison, WI 53707
35. Black Women's League		5026 Odana Rd, Madison, WI 53711
36. Marathon County Jail	Rhonda Zastrow	500 Forest Street, Wausau, WI 54403
37. United Asian Community Center		401 9th Street, Green Bay, WI 54304
38. WI Organization of Asian Americans		2830 Stevens St, Madison, WI 53705

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<u>WEBSITE</u>	<u>Website Address</u>	<u># Interviews From Source:</u>
39. Alverno College	https://www.myinterfase.com/alverno/employer/home.aspx	
40. AM FM Jobs	http://www.amfmjobs.com/cgi-bin/jobs3/employers/login.cgi	
41. Brown College	https://my.browncollege.edu/mycampus	
42. Edgewood College	http://www.edgewood.edu/src/career	
43. MAB Job Bank	http://www.michmab.com	1
44. Midwest Careers	www.midwestcareers.com	12
45. MN UW System	http://www.myconsortium.com/mcucsa/employer/	
46. Monster.com	http://hiring.monster.com	
47. Production Hub	http://www.productionhub.com	
48. Radio Online	www.radioonline.com	
49. Tech Connect	http://www.wisconsintechconnect.com/EmployerLogin.asp	1
50. UW EC Alumni	http://www.uwec.edu/career/alumnicareerlink/	
51. UW Marquette	https://www.myinterfase.com/marquette/employer/	
52. UW Superior	https://uwsuper-csm.symplicity.com/employers/index.php?cck=1&au=&ck=	
53. WI Jobnet	https://jobnet.wisconsin.gov/jobnetbusiness/	10
54. WI Jobs for WI Grads	http://www.myconsortium.com/wisconsin/employer/home.aspx	
55. WIPCCC	https://www.myconsortium.com/wipcccjobs/employer/	
56. MN Broadcasters Association	http://www.minnesotabroadcasters.com/	
57. MN Job Bank	http://employer.mnworks.org/emli.cfm	
58. Globe University	http://www.globeuniversity.edu	

WWW.TECHCONNECT.COM

<u>Technical College:</u>	<u>Address:</u>	<u>Website Address:</u>
59. Blackhawk Technical College	6004 Prairie Rd, Janesville, WI 53547	www.techconnect.com
60. Chippewa Valley Technical College	620 W Clairemont Ave, Eau Claire, WI 54701	www.techconnect.com
61. Fox Valley Technical College	1825 N Bluemound Dr, Appleton, WI 54914	www.techconnect.com
62. Gateway Technical College	3520 30 th Ave, Kenosha, WI 53144	www.techconnect.com
63. Lakeshore Technical College	1290 North Ave, Cleveland, WI 53015	www.techconnect.com
64. Madison Area Technical College	3550 Anderson St, Madison, WI 53704	www.techconnect.com
65. Madison Area Technical College--Milwaukee	700 W State St #203, Milwaukee, WI 53233	www.techconnect.com
66. Midstate Technical College	500 32 nd St N, WI Rapids, WI 54494	www.techconnect.com
67. Moraine Park Technical College	235 N National Ave, Fon du Lac, WI 54936	www.techconnect.com
68. Nicolet Area Technical College	Lake Julia Campus Hwy G, Rhineland, WI 54501	www.techconnect.com
69. North East WI Technical College	2740 W Mason St, Green Bay, WI 54307	www.techconnect.com
70. Northcentral Technical College	1000 W Campus Dr, Wausau, WI 54401	www.techconnect.com
71. SW WI Technical College	1800 Bronson Blvd, Fenimore, WI 53809	www.techconnect.com
72. Waukesha County Technical College	892 Main St #C, Pewaukee, WI 53072	www.techconnect.com
73. Western WI Technical College	304 6 th St N, LaCrosse, WI 54602	www.techconnect.com
74. WI Indianhead Technical College	505 Pine Ridge Dr, Shell Lake, WI 54871	www.techconnect.com

EMAIL

	<u>E-Mail Address:</u>
75. ACLU of Wisconsin	liberty@aclu-wi.org
76. Affirmative Action & Compliance (WI)	lapinero@vc.wisc.edu
77. Aurora University	career@aurora.edu
78. Broadcast Employment Services Inc.	info@tvjobs.com
79. Brown College	kbaumeister@browncollege.edu
80. Bryant & Stratton College	lmfleischer@bryantstratton.edu
81. Business & Professional Women	bpwmadison@yahoo.com
82. Centro Hispano	chmarta2000@yahoo.com
83. Chicago Urban League	info@cul-chicago.org
84. Clarke College	martha.intveld@clarke.edu
85. Columbia College	columbiaworks@colum.edu
86. Columbia School of Broadcasting	djtrain@columbiaschoolbroadcast.com
87. Cornell College	jswanson@cornellcollege.edu
88. Dane County Jobs Program	heidt@co.dane.wi.us
89. DeVry Institute Career Services	lpost@devry.edu
90. Duluth Business Univ.	wendyb@dbum.edu
91. Eastern Illinois University	csllm@eiu.edu
92. Employment & Training Association	jdanford@eata.org
93. Fon du Lac Tribal Comm. College	donnai@fdltcc.edu
94. Goods Entertainment	adam@goodsentertainment.com
95. Hibbing Community College	bretthardt@hcc.mnscu.edu
96. Hmong Mutual Association	mail@hmaaweb.org
97. Illinois School of Broadcasting	gary@beonair.com

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WI JOBS FOR WI GRADS

Interviews
from Source

School:

- 156. UW Eau Claire
- 157. UW Green Bay
- 158. UW LaCrosse
- 159. UW Madison
- 160. UW Milwaukee
- 161. UW Oshkosh
- 162. UW Parkside
- 163. UW Platteville
- 164. UW River Falls
- 165. UW Stevens Point
- 166. UW Whitewater

Website Address:

- <http://www.myconsortium.com/wisconsin/employer/home.aspx>
- <http://www.myconsortium.com/wisconsin/employer/home.aspx>
- <http://www.myconsortium.com/wisconsin/employer/home.aspx>
- <http://www.myconsortium.com/wisconsin/employer/home.aspx>
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- <http://www.myconsortium.com/wisconsin/employer/home.aspx>
- <http://www.myconsortium.com/wisconsin/employer/home.aspx>

- 167. Referral/Current Employee
- 168. Referral/Outside of Company
- 169. Call-In
- 170. Walk-In

10
3
1

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APPENDIX 2

Annual EEO Public File Report

Midwest Communications, Inc. – Northeast Wisconsin

Covering the Period from August 1, 2009 through July 31, 2010

Stations Comprising Station Employment Unit:

**WTAQ-AM/FM, WIXX-FM, WOZZ-FM, WRQE-FM (formerly WZBY-FM), WROE-FM, WNCY-FM,
WNFL-AM**

Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by Station Employment Unit during
the Report Time Period:

1. Outreach: Website Posting
www.midwestcareers.com www.wtaq.com
www.wixx.com www.wozz.com
www.wroe.com www.wncy.com www.wnflam.com

Date: January 1, 2003 to present
Participating Employees: D.E. (Duke) Wright – Market Manager

Event Sponsor: Midwest Communications, Inc.

Description of Activity: Midwest Communications, Inc. has a general announcement posted on its websites encouraging people to apply for open positions and to encourage organizations who can refer job seekers to contact us.
 2. Outreach: Job/Career Fair

Date: January 27, 2010
Participating Employees: Billie Mielke, Human Resources Asst., Midwest Communications, Inc.
Chris Conley, Operations Manager

Event Sponsor: Wisconsin Broadcasters Association at Monona Terrace Convention Center, Madison, WI

Description of Activity: Ms. Mielke and Mr. Conley represented our Wisconsin radio stations at this two hour (9:00am-11:00am) Job/Career Fair. Approximately 75-100
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job seekers attended. Ms. Mielke and Mr. Conley had the opportunity to speak with approximately 35 attendees. Nineteen resumes were collected and passed along to the appropriate hiring managers. The positions being recruited at the Fair were for marketing consultants in Wausau, Sheboygan and Green Bay. Attendees were encouraged to visit our employment website, www.midwestcareers.com for the latest job opportunities within Midwest Communications, Inc.

Upon completion of the job fair, Ms. Mielke and Mr. Conley attended an EEO session entitled "Legal Issues in Hiring: effective Strategies to Promote EEO and Prevent Unlawful Discrimination" presented by Wade Harrison of the Godfrey Kahn law firm.

Outreach: Job/Career Fair

Date: June 23, 2010

Participating Employees: Billie Mielke, Human Resources Assistant, Midwest Communications, Inc.

Event Sponsor: Wisconsin Broadcasters Assoc. at Chula Vista Resort, Wisconsin Dells, WI

Description of Activity: Ms. Mielke represented all Wisconsin licensed radio stations at this 2 hour Fair held from 2-4PM. There were approximately 35-40 potential job seekers in attendance. Ms. Mielke spoke with approximately 25 attendees about radio positions in general and in some cases specific openings that were currently available. Ms. Mielke accepted 15 resumes which were distributed to the appropriate hiring managers. Positions being recruited included Marketing Consultants, Announcers, future programming management positions and part-time board operators. Job seekers were also directed to our employment website, www.midwestcareers.com for the latest available positions within our Company.

Upon completion of the Fair, Ms. Mielke attended an EEO session also sponsored by the WBA, "Hiring Smart for Broadcasters: Discrimination Law for Broadcasters; Legal Issues & Effective Strategies to Prevent Unlawful Discrimination" Compliance with the FCC's EEO Nondiscrimination and Outreach Regulations" presented by Daniel Finerty of the Godfrey Kahn law firm.

Outreach: St. Norbert's Career Networking Day

Date: October 20, 2009

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Participating Employees:	Shelly Lukasik, General Sales Manager, WIXX-FM Radio Lori Lewis, Internet Content Manager
Sponsor:	St. Norbert College - De Pere, WI
Description of Activity:	Approximately 160 St. Norbert College students attended this Career Day. Ms. Lukasik and Ms. Lewis discussed and provided students with information about careers available in radio and in our Company. They also discussed internship opportunities within our Company.
Outreach:	Career Expo 2009
Date:	December 1, 2009 – 8:00am-2:30pm
Participating Employees:	Mary Stastny, New Revenue Development and Marketing Manager Chuck Lakefield, Morning Show Announcer WROE, WOFM, etc. Craig VanAbel, General Sales Manager, WNCY-FM Radio
Sponsor:	Green Bay Area Chamber of Commerce Partners in Education
Description of Activity:	This event at Shopko Hall in Green Bay was attended by approximately 3700 11th grade students from 19 area schools within a 30 mile range of Green Bay. Approximately 120 Green Bay and Fox Valley businesses provided information and education about various careers to these students. Our staff in attendance talked about careers in radio, educational requirements, internships, etc. Internships were of particular interest to the students. Approximately 20 job applications were handed out as well as approximately 60 handouts regarding Careers in Radio. Our staff in attendance had the opportunity to talk to approximately 130 students total.
Outreach:	Fox Valley Workforce Career Fair
Date:	March 18, 2010
Participating Employees:	Chuck Lakefield, Morning Show Announcer, WROE-WOFM-FM Radio
Sponsor:	Fox Cities Chamber of Commerce, Fox Valley Workforce Development
Description of Activity:	Mr. Lakefield was invited to speak to 8 th grade students at Perry Tipler Middle School in Oshkosh, WI about careers available in broadcasting.

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3. Outreach: Speaking/Teaching Engagement
- Date: April 28, 2010
- Participating Employees: Robert Kennedy, News Director – WTAQ AM/FM Radio
 Jeff Flynt, Newscaster – WTAQ AM/FM Radio
- Sponsor: Marion, WI – Bonduel, WI High Schools
- Description of Activity: Media class students from the above schools came into the Broadcast Center to tour the facilities and more specifically the newsroom. Mr. Kennedy and Mr. Flynt talked about careers available in news and how decisions are made on what gets covered and what doesn't. They then answered questions from the students in attendance.
- Outreach: Speaking Engagement
- Date: February 23, 2010
- Participating Employees: Chuck Lakefield, Morning Show Announcer, WROE/WOFM-FM Radio
 Katie Marx, Morning Show Announcer, WIXX-FM Radio
- Sponsor: University of WI – Green Bay
- Description of Activity: Mr. Lakefield and Ms. Marx talked to the broadcasting class for approximately an hour about radio and careers available in radio.
- Outreach: Speaking Engagement
- Date: February 9, 2010
- Participating Employees: Jerry Bader, National Director of News/Talk Radio
 Jason Hillery, Brand Manager, WOZZ-FM Radio
- Sponsor: University of Wisconsin – Green Bay
- Description of Activity: Mr. Bader and Mr. Hillery spoke to the broadcasting students at UW-GB. They focused on programming and discussed duties, expectations and what it takes to run a winning radio station. They brought audio sample of imaging, format clocks for a discussion on the scheduling of music and features. They also discussed building a format from scratch. They included strategies for music, news, imaging, promotions, etc. Both Mr. Bader and Mr. Hillery will be working with these students at the end of the semester on a class project.
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Outreach: Speaking Engagement

Date: October 20, 2009

Participating Employees: Jason Hillery, Brand Manager, WIXX-FM Radio

Sponsor: ITT Technical College

Description of Activity: Mr. Hillery spoke with business/marketing students about the diversity of radio as it relates to business. Mr. Hillery and the students discussed programming philosophies, promotional philosophies and the importance of market research in business. This was a question and answer session that lasted about 90 minutes.

4. Outreach: Job Shadow

Date: April 28, 2010

Participating Employees: Aaron Carreno, Announcer, WIXX-FM Radio

Description of Activity: Mr. Carreno hosted a student from the University of Wisconsin-Sheboygan campus. Tammy sat in on Mr. Carreno's on-air shift to learn about what an announcing position entails. The experience was to be featured in the school's newspaper.

Outreach: Job Shadow

Date: April 6, 2010

Participating Employees: Bryan Scott, PM Drive Announcer, WNCY-FM Radio

Description of Activity: Mr. Scott hosted a young man from Appleton West High School for approximately 3 hours. Cody learned about what an announcer does, how shows are voice-tracked, how the website is updated, how to create an eBlast, etc.

Outreach: Job Shadow

Date: October 16, 2009

Participating Employees: Mark Daniels, Sports Director – WTAQ-FM Radio

Description of Activity: Daniel, a University of Wisconsin-Green Bay communications major wanted to experience and understand the job duties of a sports director.

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He was able to tour the facilities, learned about the various equipment used and was able to join Mr. Daniels on that afternoon in his coverage of the Green Bay Packers.

5. Outreach: Tours
- Date(s): As indicated below
- Participating Employees: As indicated below

Description of Activities: Tours were hosted as follows:

Sept. 25, 2009 – Rockledge Elementary School – Andrew Puyleart, Announcer, WIXX-FM

October 2, 9th and 23rd, 2009 – Rockledge Elementary School – David Burns, Asst. Brand Manager, Announcer – WIXX-FM

Mr. Puyleart and Mr. Burns gave the 5th grade students of Rockledge a tour of the entire broadcast center with special emphasis on WIXX. They discussed careers in broadcasting and how to get started urging them to continue on to college and focus on communications. Students went on the air with Mr. Burns and were able to hear themselves on the air.

March 26, 2010 – Average Joe, Announcer, WIXX hosted students from the radio broadcasting class at University of Wisconsin-Green Bay answering their questions on how to start a “mock” radio station.

March 31, 2010 – Aaron Carreno, Announcer, WIXX hosted a St. Norbert College radio class. They toured the broadcast center and the studios, talking with personalities and staff about their jobs in radio. Mr. Carreno answered questions upon completion of the tour.

May 11, 2010 – John Feldhouse and Sierra Walker, Web Producers, gave a tour of the Midwest Broadcast Centre in Green Bay to 3 students from the University of Wisconsin-Oshkosh campus interested in the radio industry including IT and engineering. Students toured all studios and were able to meet and talk briefly with all available on-air staff.

June 16, 2010 – Nick Vitrano, WNFL-AM Radio Brand Manager, hosted a group of Green Bay area Boy Scouts who are seeking their “journalism” badges. Mr. Vitrano led them on a tour of the Green Bay Broadcast Centre and then spoke with them on how he started in radio and his experiences both on and off the air. He then fielded questions from the attending Boy Scouts.

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6. Outreach

Internships

Participating Employees:

Nick Vitrano, Brand Manager, WNFL-AM Radio
Robert Kennedy, News Director, WTAQ AM/FM Radio
Jeff Murray, Brand Manager, WIXX-FM Radio
Katie Marx, Morning Show Announcer, WIXX-FM Radio
Dan Stone, Brand Manager, WNCY-FM Radio
Randy Allen, Announcer/Promotions, WNCY-FM Radio

Event Sponsor:

Midwest Communications, Inc.

Description of Activity:

Midwest Communications, Inc. encourages and has a very strong internship program in their NE Wisconsin broadcast centre

WIXX-FM has an established internship program with interns assisting in the area of promotions, doing live appearances, data base entry, answering studio phones and assisting with contesting.

WTAQ/WNFL-AM also has an established internship program with interns assisting in the area of phone screening, production, newsroom observation and miscellaneous clerical duties.

WNCY-FM has an established internship program with interns assisting in the area of promotions, live appearances, data base entry, contesting and events.
